



A Letter from the President

President's Message 2011
 As I contemplate the blank sheet of paper before me, I am confronted with many divergent thoughts about our group. Our artists' individualism and passion present both a resource and a challenge. How do we tap that energy to propel SAT strongly into the next decade? I feel gratitude for our past president, Barbara, and her predecessors, who have created a solid place to stand from which to navigate a direction for SAT's future. A review of our accomplishments over the last decade: We are approaching our 8th consecutive year of the Studio Tour with an enthusiastic and empowered committee of artists. We have been involved with a number of sponsored and collaborated events, including a juried art show at The Depot in Anacortes in 2010. We are in our first six months of a new collaboration with the Museum of Northwest Art, scheduling and instructing Family Art Days. We have regular email communications to our members about art news and opportunities. We print a semi-annual news publication. We host a website that highlights our activities and artists, with a monthly featured artist section. Regular membership meetings are held at the beau-

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Marketing Presentation



At the October meeting, members were charmed by Gayle Picken from Gallery by the Bay as she gave a compressed talk on marketing. Gayle

teaches art business classes at her gallery on a regular basis and it was a treat to get a sample of her marketing lesson. She sailed through a six step marketing plan which included setting goals and knowing your demographic. Those lucky enough to attend went home with handouts to help remember all the great ideas. Even seasoned artists were reminded of some fundamental marketing strategies like these from Gayle's "Grab Bag of 50

Holiday Festivities

The annual Holiday party this year was held at Pacioni's Pizza in downtown Mount Vernon. The festive atmosphere had 23+ artists and a few guests squeezing around a long table. We ate, we drank, we were merry. We enjoyed the pizza, the Christmas lights and the crisp air and missed those that weren't there.

Mary Quintrall

Marketing Ideas": mention your website in your voicemail messages, swap links with an artist friend, and follow up with someone who asked about your work. <http://www.gallerybythebay.com/marketing-web-classes>

Mary Quintrall

Annual Meeting

The annual membership meeting will be Jan 27 at 6:00 at the Padilla Bay Reserve. Guests, as always, are welcome. Christ Theiss will be our speaker. Chris was visiting professor of ceramics at the Rhode Island School of Design in 1992 and 1993. He has been a member of the art faculty at Skagit Valley College from 1993 to present. Chris has exhibited his ceramic sculpture and drawings throughout the United States. "The presentation will be an overview of my ceramics and drawings from 1989 to present. I will discuss my artistic decisions, career choices, and professional ambitions.

I will also talk about marketing and exhibiting artwork, and the future of the traditional 'art show'."

Skagit Artists Together Membership and Renewal Information
 Mail with Membership Fee to: Skagit Artists Together, P.O. Box 1150, La Conner, WA 98257
 (Please fully complete one sheet for each membership.)

Date: _____ Membership Level: Full (\$50) Sponsorship/Non-Artist (\$100)

Name: _____ Phone: _____

Mailing Address: _____

Email Address: _____ Website (if applicable): _____
 Artistic Medium/Form: _____

Please check boxes for all the standing committees in which you are interested.
 Events Finance Website Membership Newsletter Other:

As a Skagit Artists Together member, I understand and agree to support the organization's mission and objectives.

Signature _____

Family Art Days

The class was titled, "How to Keep a Sketchbook" but, it was really an excuse to just go sketching in La Conner. Some of the seven students decided to stay and sketch the "Fishtown" show that was hanging in the museum while others joined me on the streets. We spent a couple of pleasant afternoons hard at work. Everyone went away with a new sketchbook and promise to continue filling it. Students ranged in age from 7 to... well, older in age only. I am planning to do the class again next fall.



Image of student work from FAD with Barbara Silverman Summers

Tom Pickett

Member volunteers are needed to propel us forward. Ongoing positions, such as the Board of Directors, as well as one time jobs for a variety of skills are available.

Communications

The SAT Communications team has expanded the Web site to give more focus on our membership activities, the 2011 studio tour, and featured artists. This is the face of SAT to the community on the Web. Members who have been featured artists are selected based on their contributions to the SAT organization, as well as artistic excellence. The full history of featured artists has been retained for you to view at your leisure.

The email communications are our primary means of getting information out to SAT members. Please be sure your contact information is up to date when you renew your membership this year. We will be sending out an updated membership list by email after the February GM meeting. If you would like to notify SAT members about arts events in the community, send a note to communications@skagitartiststogether.com. We are pleased that we can provide this valuable membership communication service to our members.

Kathy Huckleberry

tiful Padilla Day meeting room with state of the art audio visual equipment and kitchen facilities. We continue to invite a range of presenters for our membership, re-known artists and instructors who contribute their time and expertise to our development. Member enrollment is approaching new records in 2010.

Wow! Have I missed anything? Whether each of us likes everything we do or not, it is undeniable that Skagit Artists Together is a significant resource for the artist and the arts in our community. I have heard it said, Skagit Artists Together IS the voice of the arts in Skagit County.

In appreciating where we have come from, we can develop insight for where we must go. In celebrating our new status as a 501C3 non-profit corporation, we are learning how to function as a new legal entity governed by a board of directors and legal bylaws. This year's Board Retreat focused on just that, with a working presentation by Leadership Skagit's Director, Kathryn Bennett. We received some priceless tools to help us continue to develop. Thank you, Kathryn.

As each president has their theme of office, I envision this term bringing SAT greater community recognition and resources: obtaining community sponsors, contributors who value our activities and presence in the community. I look forward to involving you, our members in creating this vision. With your help, there is much to do.

Susan Lenarz

Save the Dates

July 16 & 17, 2011
Eighth Annual
Studio Tour & Art Show

Membership Meetings

6:00pm, Fourth Thursday of each month (please check the website for exceptions) at the **Padilla Bay Reserve** (Map on website) Check the web site for additional current events and member announcements.
skagitartiststogether.com



Skagit Artists Together
P.O. Box 1150
La Conner, WA 98257

Winter Family Art Days schedule:

- 1/15 Create a Colorful Animal with Acrylic Paints & Found Objects - Mary Quintrall
- 2/19 Winter Dreaming – Fun with Fimo Clay-Nancy Edwards
- 3/19 Make a Painting without a Brush - Sukey Jacobsen

Call (360)466-4446, Ext. 108 or email at www.museumofnwart.org to register. FADs are free with museum admission. All sessions are 11-1 or 2-4.

If you would like to teach a class, please contact Susan Lenarz.

Studio Tour 2011 Planning Underway

The SAT 2011 Studio Tour planning process is underway. We have a visionary committee of SAT members dedicated to making this the best SAT studio tour yet! We have developed a high power Sponsorship program by expanding our studio tour brochure into booklet format with room for advertising. We will be including more information about the SAT organization and mission, a letter from the SAT president, and more visibility to our sponsors. Of course, the emphasis will be on the artists and their work, with the featured photo from each participating artist and map location of the artists' studio.

The studio tour committee heartily invites everyone to apply to be in the studio tour this year! We are helping artists who do not have an accessible studio pair up with artists who have extra space to share during the tour. Remember, up to four artists can be located at one studio, so that out-

lying studios may gain more traffic by inviting additional artists to their venue. We are also partnering with sponsors to make this a highly recognized community event. We are developing innovative strategies to get the word out that this tour is a fun, educational event which deserves a place on everyone's calendar!

Please consider getting involved in the studio tour early this year! Talk to your business friends about becoming a sponsor! Join the movers

Featured Artist of the Month

The featured artist of the month is a highlight we have on our website to promote and honor our talented artists who have served the members of Skagit Artists Together in a variety of venues.

Past presidents and board member were the first to be invited. Next we

and shakers of Skagit Artists Together by contributing your talents to the 2011 Studio Tour! To get involved with the committee, email: communications@skagitartiststogether.com.

The sponsorship information and artist application are available on the SAT Web site: www.skagitartiststogether.com.

See you on the tour!

Kathy Huckleberry

invited committee chairs and very active committee members to send in a bio and images of their art. We all have enjoyed seeing the wonderful images on the website.

Barbara Silverman Summers



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2010 Officers & Board of Directors

Susan Lenarz, President
Sukey Jacobsen, Treasurer
Mary Quintrall, Secretary
Kathy Huckleberry,
Communications
John Webster, Membership
Ron King, Website
Barbara Silverman Summers,
Past President

Andi Shannon, Newsletter
Contact Information
Mailing Address:
P.O. Box 1150
La Conner, WA 98257
skagitartiststogether.com

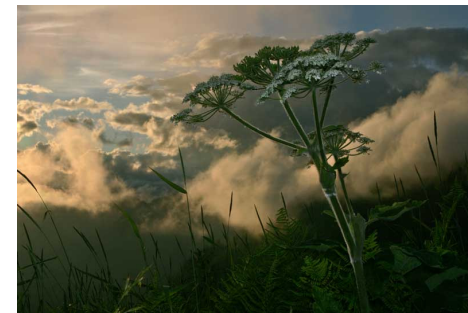
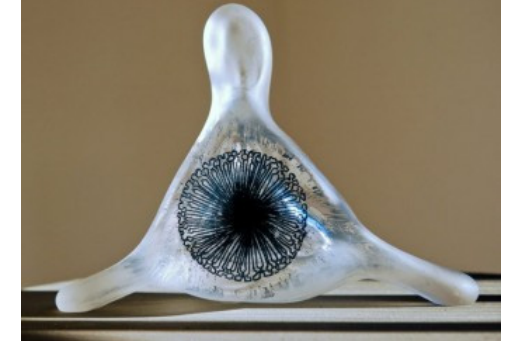
Member Benefits

Skagit Artists Together Member opportunities:

- ▶ Monthly membership meetings for artists to network, socialize, and gain knowledge
- ▶ Organizing county-wide arts events such as juried studio tours and art shows
- ▶ Connections to professional development resources
- ▶ Notification of Calls for Artists
- ▶ Resource to post notices of upcoming shows and events
- ▶ Promoting our mission and vision.

Skagit Artists Together

Skagit Artists Together's mission is to create collaborative opportunities which connect citizens of Skagit County with the visual arts.



Images from recent Featured Artist of the Month profiles on www.skagitartiststogether.com clockwise from left, Refresh - Steve Philbrick, Paddler - Robert Gigliotti, and White Beaked Dolphin Call -Theodora Jonsson

SAT and MoNA Collaboration Off and Running

Skagit Artists Together's collaboration with the Museum of Northwest Art has kicked off with 3 exceptional artist presenters in the fall. This collaboration was envisioned by our founding members, and has recently manifested as a result of our persistent visibility and professionalism in the art community. Susan Lenarz has been working with MoNA Director Greg Robinson and MoNA's Education Committee to schedule exciting art presentations for Family Art Days. In September, Tom Pickett presented a two part class on Keeping a Sketchbook to coincide with MoNA's exciting Fishtown Exhibit. In October, Barbara Silverman Summers presented a class on Abstract Art and Symbolism. Rob Gigliotti completed the season with a November class on Three Dimensional Form Building with popsickle sticks and clay. How great to

help lay the foundation for the next generation of artists! SAT members and MoNA staff are very excited about this collaboration! Not only does this fulfill our founders' vision, but it also provides the opportunity for our artists to be recognized resources for our art community. Susan Lenarz invites every member to submit a class proposal for a Family Art Day activity. If you have an idea regarding an activity you would like to teach, please contact her at sklemmlenarz@aol.com. Susan Lenarz

Chris Theiss will be our speaker at the Annual meeting Jan 27 at 6:00. More information on page 2.

